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10/21/2025

Subject: Exciting Announcement: Next Phase of Leadership Transition at David Role & Co., INC

Dear David Role & Co. Team, Our Valued Partners, and Friends,

We are excited to announce a significant and positive milestone in the long-term transition plan for David Role & Co., Inc., a process that has been carefully and successfully underway for the past decade.

In a move designed to ensure the continued legacy and future growth of our second-generation, family-owned company, we are pleased to share that Jason Snyder and Rick Doherty have completed the purchase of David Role & Co., Inc. from Chuck Role. Jason and Rick, both long-standing leaders and integral parts of our success, will now lead the company into its next chapter of excellence in the electrical sales market.

This transition is the natural next step, reinforcing our commitment to stability and continuity for our manufacturers, distributors, and end-user partners throughout the Northeast.

We want to express our deepest gratitude to Chuck Role and Bill Murray for their remarkable leadership over more than 40 years. Their dedication, experience, and commitment have been the foundation of our respected reputation.

To ensure a seamless transition and leverage their immense experience, we are delighted that both Chuck Role and Bill Murray will continue to contribute to David Role & Co. Chuck and Bill will serve in key consulting & sales roles, providing invaluable guidance and support to the new leadership team for the next phase of this journey.

Furthermore, Chuck Role will retain his title of President and will remain an active member of the company's Board of Directors for the next two years, providing stability at the highest level of governance.

We are confident that Jason and Rick, supported by the ongoing counsel of Chuck and Bill, are the right leaders to maintain the high standards of service and partnership you have come to expect from David Role & Co., Inc. We look forward to this exciting new era of growth and success.

Please join us in congratulating Jason and Rick on their new roles and in thanking Chuck and Bill for their enduring commitment to the company.

Sincerely,

The Leadership Team
David Role & Co., INC.